

Opening plenary session

Exploring our visual landscape

Ceri Jones (CUP)

09.30 - 10.30 Room 1

To focus our minds of the day ahead, we start with a journey through a variety of visual landscapes, exploring their impact, their relationship with language and their role in language learning. We'll explore our internal landscapes, looking at how visualisation scaffolds understanding. We'll look at the physical landscapes that surround us, at digital images on our screens and beyond, and immerse ourselves in the dreamscapes of virtual worlds. On our travels we'll look back at sessions from previous Image conferences, look forward to the sessions on offer here in Munich and pose questions to explore throughout the day.

Ceri Jones is a freelance teacher, trainer and materials writer. She has been working in ELT since 1986. She has worked in Italy, Hungary, Spain and the UK teaching, training and managing mainly in - and for - the private sector. She is particularly interested in student-centred materials and activities. She writes about her thoughts, her experiences and her experiments on Close Up (www.cerij.wordpress.com)

Moving stories: Narrative and the moving image in ELT

Keynote

Kieran Donaghy

10.45 - 11.45 Room 1

Narrative and moving images are powerful tools in language teaching and learning. In this practical session we will look at a range of motivating, effective classroom activities inspired by short films, and videos which encourage students to create their own narratives. Participants will get a number of highly practical ideas to take away and use with their own students.

Kieran Donaghy is a teacher, trainer and award-winning writer with a special interest in the use of film in education. His website on the use of film in language teaching Film English <http://film-english.com/> won a British Council ELTons Award for Innovation in Teacher Resources, the most prestigious European media in education prize the MEDEA Award for User-Generated Media in 2013, and an English Speaking Union Award in 2014. Kieran is the author of the methodology book on the use of film in language teaching *Film in Action* (DELTA Publishing, 2015). He also co-authored *How to Write Film and Video Activities* with Anna Whitcher (ELT Teacher 2 Writer, 2015).

Exploiting technical drawings

Evan Frendo

10.45 - 11.45 Room 2

In this session I would like to discuss how we can exploit such drawings with our learners. First we will look at common types of technical drawings and the sorts of conventions and symbols they often use. We will then move on to discuss how we can use technical drawings in our own classrooms, ranging from needs analysis, to vocabulary work, to incorporating them in role-plays and simulations. My aim is to show that technical drawings are more than just an effective way of focusing on the language that our learners need for their jobs. In many teaching contexts they are indispensable.

Evan Frendo worked as a mechanical engineer for 11 years, before moving to Business English and ESP in 1993. A frequent speaker at conferences, he also travels regularly in Europe and Asia to run courses or to work as a consultant. He has written numerous in-house courses for multinationals, and has also published several books, including the well-known *How to teach Business English* (Pearson, 2005). His most recent publications are *New Ways in Teaching Business English* (TESOL, 2014), which he co-edited with Clarice Chan, and *How to Write Corporate Training Materials* (ELT Teacher 2 Writer, 2014). He is currently working on e-learning materials for corporate clients, samples of which can be seen at www.businessenglishguru.com.

Student-produced videos as a tool for learning through teaching

Ina Gray

10.45 - 11.45 Room 3

Employing the learning-through-teaching method entails putting students in charge of a topic (area), both in terms of content and didactics. Students at the University of Wismar are asked to produce their own videos as a main input tool for their mini-tutorials and to construct preparatory and wrap-up tasks and exercises around their video with which to engage fellow students.

Ina S. Gray is the Head of Language Centre, University of Wismar, Germany. With a background in European Studies and higher education didactics, Ina has been working as a lecturer at the university's Language Centre since 2008. She is responsible for business and technical English modules in a variety of obligatory and elective programmes, and also teaches Dutch as an extracurricular module. Her passion lies in the psychology of teaching and learning.

Can a picture tell a thousand words?

Keynote

Hugh Dellar (Heinle Cengage / National Geographic Learning)

12.15 - 13.15 Room 1

Hugh Dellar is a teacher and teacher trainer based in London. He is the co-author of the Outcomes and Innovations series and the online teacher development course, Teaching Lexically. He is currently working on a methodology book for DELTA also entitled Teaching Lexically as well as a second edition of Outcomes and some ELT apps. He runs the lexicallab.com website jointly with Andrew Walkley.

The degree to which visuals and videos can generate classroom discussion and increase student motivation is very much down to the way they are exploited. In this talk, I will explore ways in which I tried to integrate real-world National Geographic content and other video material into both my classes and the OUTCOMES series of coursebooks I co-author.

Bringing video into Business English courses: A fresh start

Claire Hart

12.15 - 13.15 Room 2

Some see showing a video as a proverbial ‘bon-bon’ – a break from the ‘real work’ of learning Business English. Yet videos can do so much more than that. In this session we’ll explore video’s potential in Business English courses and also look at how to avoid the ‘faff’ which sometimes puts us off using them.

Claire Hart combines Business English teaching in the tertiary and corporate sectors with a variety of materials development projects. As a materials writer, Claire specializes in creating digital content and adapting print materials for digital contexts. She's based in Bavaria.

Incorporating Filmmaking into the Curriculum

Vanja Fazinic

12.15 - 13.15 Room 2

How can we set up collaborative filmmaking projects in the English classroom? How can we integrate them into the curriculum? How can we use them to increase students' motivation, creativity and autonomy? During this practical talk, I would like to address questions like these, share my experiences and show some examples of student created films.

Vanja Fazinic is a teacher of English and German to students aged 10-15 at Don Lovre Katic Primary School in Solin, Croatia. She has strong interest in making film in the language classroom and her current challenge is to integrate collaborative filmmaking projects into the curriculum and her teaching context. She has graduated in English Language and Literature / German Language and Literature from the Faculty of Philosophy, University of Zadar.

Draw your own grammar and vocabulary

Keynote

Akos Gerold

14.00 - 15.00 Room 1

What helps learners retain grammar and vocabulary for longer? Active involvement in the learning process through using self-created images. Come along to this hands-on workshop and draw your grammar and vocabulary with the world's least talented artist. If I can draw it, so can you.

Akos Gerold is a university EFL instructor and a freelance business communication consultant based in Serbia. He is interested in the practical applicability of everything he learns and his work is motivated by the same hands-on approach. Akos has worked with clients from the Balkans, Italy, Hungary, Germany, Canada and Brazil.

ESpecially effective: images in teaching English for Specific Purposes

Helen Strong

14.00 - 15.00 Room 2

Images are particularly useful for presenting and practising vocabulary when teaching English for Specific Purposes. In this workshop I will demonstrate how I've effectively used images to help students learn lexis for their work in the automotive industry, the consumer retail industry and for general vocabulary-building.

Helen Strong is a Business Communication Skills and ESP Trainer based in Ingolstadt, Germany. She has many years' experience in teaching English for Specific Purposes, particularly in the automotive and consumer retail industries. Helen is also a teacher trainer and digital materials writer and is currently Chair of MELTA.

The power of images in teacher training

Ceri Jones (CUP)

14.00 - 15.00 Room 3

The power of images in teacher training

In this workshop we'll be looking at how images can scaffold and enhance teacher training courses, both face to face and online, building confidence, tracking progress, breaking the ice and bridging the gap between tutors and trainees. We'll be looking at examples from initial training programmes and diploma level courses. For trainers, teachers and trainees, an exploration of how image adds value to teacher development.

Ceri Jones is a freelance teacher, trainer and materials writer. She has been working in ELT since 1986. She has worked in Italy, Hungary, Spain and the UK teaching, training and managing mainly in - and for - the private sector. She is particularly interested in student-centred materials and activities. She writes about her thoughts, her experiences and her experiments on Close Up (www.cerij.wordpress.com)

Setting the stage for student-generated video projects

Keynote

Anna Whitcher

15.15 - 16.15 Room 1

In this session, I will walk participants through some of the steps of what it takes to get students to create their own material, specifically through filmmaking. We will explore some of the basic techniques you can use to guide students in their own storytelling process and how this translates to moving images. With an emphasis on teamwork and student collaboration, participants will gain the tools to facilitate their first filmmaking project.

Anna Whitcher is an editor, writer and producer of ELT materials and has a strong interest in film and its role in the language classroom. She graduated from UC Berkeley and has a Master's in English Composition. She has taught ESL/EFL to teenagers and adults in the US and Europe. She is co-author and film producer of Brookemead ELT's Smart English A2 with Rebecca Robb Benne, which was nominated for an ELTons award for innovation in 2013, and How to Write Film and Video Activities (English Teacher 2 Writer, 2015) with Kieran Donaghy.

Opening the classroom to the mind's eye

Jane Arnold (Helbling)

15.15 - 16.15 Room 2

A powerful way to improve language learning is to activate and use our students' mental images. Great artists, scientists and athletes have relied on imagery, and it can support many areas of the language acquisition process, from memory to reading comprehension to motivation and beyond. In this practical workshop we'll explore options for using this free and enjoyable resource.

Jane Arnold is Professor of Language Teaching Methodology at the University of Seville. Among her publications are *Affect in Language Learning* (CUP), *Meaningful Action*, *Earl Stevick's Influence on Language Teaching* (CUP) and *Imagine That! Mental Imagery in the EFL Classroom* (Helbling Languages). She has given plenaries and workshops in several European countries, North and South American, north Africa and Asia. She participates frequently in teacher training courses with the Instituto Cervantes for teachers of Spanish.

Mobile videos: Creating video to develop oral skills

Kat Robb

15.15 - 16.15 Room 3

In this talk I present strategies for developing oral skills using video to scaffold the learning process. I discuss the creation of video specifically using mobile devices, and the importance of self-reflection. I also demonstrate how I have implemented this myself in different teaching contexts and the conclusions I have drawn.

Kat has been teaching for over 20 years and is currently a teacher and teacher trainer at Oxford Tefl, Barcelona. She creates digital learning content for a number of teaching contexts, and has a special interest in the use of mobile technologies and video.

Sound and vision for the multiple-stimuli generation

Keynote

Fiona Mauchline (Macmillan)

16.45 - 17.45 Room 1

Using images and imaging with teens and young adults is not only engaging, but also generates a considerable amount of new, real, personalised language. According to psychologists, it also makes a lot of sense when teaching this, the Multiple Stimuli Generation! How can we maximise this potential in the classroom? This workshop will look at both the theory and some highly effective, fun, preparation-light ideas.

Working in ELT for over 25 years, Fiona is a teacher, teacher trainer and materials writer based in Cáceres. She regularly teacher-trains in Spain and other countries, and her publications include *Interface* and *Motivate* (for ESO, Macmillan) and *Motivate* for Bachillerato (Edelvives). She writes or runs 4 blogs (including *macappella* and *Take a photo and...*), and co-curates #Eltpics, a creative commons, crowd-sourced photo resource for teachers.

Make it visual: using imagery to create a compelling story

Maribel Ortega

16.45 - 17.45 Room 2

We all love a good story. Stories are engrained in our personality since our early childhood, because it is through stories and storytelling that humans learn. All good communicators share this characteristic, they can tell a story and tell it well. Through the use of mental images and drawing pictures we can guide our students in creating a captivating story.

Maribel Ortega is based in Munich where she works as a freelance in-company trainer specializing in the pharmaceutical industry and at the Ludwig Maximilian University. She is the Vice-Chair and Newsletter Coordinator of the Munich English Language Teachers Association (MELTA). This year she joined the BESIG Online Team.

Developing students' intercultural competence through film projects

Rosa Alonso Pérez

16.45 - 17.45 Room 3

The active manipulation of media resources is particularly relevant when a language is studied in a foreign context. This author explores how to develop intercultural competence by inviting students to take an active role in their learning experience. University first year students prepare for their study period abroad by working on a film project with incoming ERASMUS students, thus capitalising on intercultural synergy from two distinct cohorts.

Rosa Alonso Pérez is a lecturer in Spanish and the ERASMUS Coordinator for Spain at Sheffield Hallam University. Her research interests include intercultural competence and audio-visual translation techniques in the foreign language classroom. She has participated in a Civil War oral history project at the University of Sheffield, subtitling interviews of women prisoners. Her industry experience includes working for a translation company specialising in subtitling and voice-overs.

Behind the Looking-Glass

Closing plenary

Paul Driver (British Study Centres)

18.00 - 19.00 Room 1

Augmented Reality (AR) can be a powerful tool for engaging learners with digital media and their surroundings. This talk will explore the use of (AR) in language teaching by deconstructing the assumptions, skills and processes required to apply the technology in principled and practical ways.

Paul is an Oxford-based British Study Centres teacher, teacher trainer, researcher, graphic designer and illustrator. He is the co-author of *Language Learning with Digital Video*, with Ben Goldstein, for the Cambridge Handbooks for Language Teachers series, and also writes ELT, digital games and edTech-related articles for the Cambridge English Teacher website and academic journals such as the *International Journal of Computer-Assisted Language Learning and Teaching*. He is a regular speaker at national and international ELT events, including IATEFL, The Image Conference and Digital ELT Ireland. He also designs the British Council's digital magazine *In English Digital*. For the last 3 years he has been nominated for an ELTon (English Language Teaching Innovation Award).